

## Program: Beechworth Festival of Change

1–4 April 2019 Beechworth, Victoria

Welcome to the [Beechworth Festival of Change](#). Please note, [bookings are required for all paid and free events](#) due to venue restrictions and all attendees need to book a [Festival Pass](#). Click the links below for further information and bookings. Thank you and see you in April!

MONDAY 1 APRIL	Event	Venue
9:00am–4:00pm	FULL DAY WORKSHOP: <a href="#">Digital Storytelling</a> . Digital Storytellers	Beechworth Rotary Hall
5:00pm–5:30pm	BIG IDEAS: ' <a href="#">Why a Festival of Change?</a> ', Paul Ryan, Australian Resilience Centre	Beechworth Town Hall
5:30pm–6:00pm	BIG IDEAS: ' <a href="#">Storytelling for Impact</a> ', Natasha Akib, Digital Storytellers	Beechworth Town Hall

TUESDAY 2 APRIL	Event	Venue
8:30am–9:15am	CROSS-POLLINATION: <a href="#">Meet and greet, we're all in this together</a> ; facilitated network session	Beechworth Honey Courtyard
9:30am–4:30pm	FULL DAY WORKSHOP: <a href="#">Changeology Incubator</a> . Les Robinson, Changeology	Masonic Lodge, Beechworth
	COMMUNITY OF PRACTICE MEETINGS – closed sessions: Resilience and Transformation; Community Philanthropy; Fair Food; Social Enterprise;	Various
5:00pm–5:45pm	BIG IDEAS: ' <a href="#">It's a wonderful life: how learning networks can save us and give us hope</a> ' Prof Bruce Goldstein, University of Colorado, Boulder USA	Beechworth Town Hall
5:45pm–6:30pm	BIG IDEAS: ' <a href="#">The role of philanthropy to support change: Transfer of wealth and the power of community philanthropy to transform regional futures</a> ' Brian Frederick, Ohio USA	Beechworth Town Hall
8:00pm–10:00pm	SCREENING: <a href="#">BackTrack Boys MA15+</a> followed by Q&A with BackTrack Youth Works	Beechworth Town Hall

WEDNESDAY 3 APRIL		Event				Venue
8:45am–9:45am		CROSS-POLLINATION: <a href="#">Change on the Move – walk-shop and talk-shop through Beechworth</a> ; facilitated network building session				Beechworth Honey Courtyard
		HOW-SHOPS (bookings essential):				
Venue	Beechworth Honey Hive Kitchen	Masonic Lodge	Rotary Hall	Old Beechworth Gaol		
10:00am–11:00am	HOW-SHOP <a href="#">Adapt, Improve and Overcome: Harnessing Creative Governance for Innovation and Compliance</a> Matt Grogan & Helen McGowan	HOW-SHOP <a href="#">Community connections as the foundation for change</a> Robin Parkin	HOW-SHOP <a href="#">Message Framing for Change</a> Trudi Ryan	HOW-SHOP <a href="#">Understanding Social Enterprise</a> (2-hour session) Matt Pfahlert	Venues as noted	
11:00am–11:15am	FESTIVAL-WIDE MORNING TEA – PROVIDED IN HOW-SHOPS					
11:15am–12:15pm	HOW-SHOP <a href="#">Values, Rules, Knowledge: Decisions for Change</a> Michael Dunlop	HOW-SHOP <a href="#">How do we do this Collective Impact Thing?</a> Sharon Fraser	HOW-SHOP <a href="#">The Politics of Change, the Change of Politics</a> Alana Johnson	HOW-SHOP <i>continued</i>	Venues as noted	
12:15pm–1:15pm	FESTIVAL-WIDE LUNCH BREAK – PLEASE MAKE OWN ARRANGEMENTS					
Venue	Beechworth Honey Hive Kitchen	Masonic Lodge	Rotary Hall	Beechworth Salvation Army Hall		
1:15pm–2:15pm	HOW-SHOP <a href="#">Pathways for Change</a> Russell Gorddard & Paul Ryan	HOW-SHOP <a href="#">Resourcing Change: How do Communities Build Assets and Resources for Change?</a> (2-hour session) Brian Frederick	HOW-SHOP <a href="#">Grant writing tips and tricks to get your change-making project funded</a> Tammy Atkins & Sue Gold	HOW-SHOP <a href="#">Data-driven, Smarter Community Decision-making</a> Kristi Mansfield & Adam Peatson	Venues as noted	
2:15pm–2:30pm	FESTIVAL-WIDE AFTERNOON TEA – PROVIDED IN HOW-SHOPS					
2:30pm–3:30pm	HOW-SHOP <a href="#">Netweaving your Networks from a Systems View</a> Bruce Goldstein	HOW-SHOP <i>continued</i>	HOW-SHOP <a href="#">Add buzz to anything!</a> Les Robinson	HOW-SHOP <a href="#">Are we there yet? Measuring Change</a> Kathy Knox		

WEDNESDAY 3 APRIL	Event	Venue
<i>Continued</i>		
3:45pm–4:45pm	<a href="#">Change in Conversation: Bernie Shakeshaft BackTrack CEO &amp; Founder and Francesca Andreoni, BackTrack Youth Works</a>	Empire Hotel, Balcony
3:45pm–4:45pm	<a href="#">Community Asset Ownership talk and tour: Old Beechworth Gaol</a>	Old Beechworth Gaol
5:00pm–6:00pm	<a href="#">Business-As-Usual on Trial at the Beechworth Courthouse</a>	Beechworth Courthouse
6:00pm–7:30pm	FESTIVAL-WIDE DINNER BREAK – PLEASE MAKE OWN ARRANGEMENTS	
7:30pm–9:00pm	<a href="#">Light My Way: Community Projection Event and Light Show</a> , free, bookings not required	Police Paddocks

THURSDAY 4 APRIL	Event	Venue				
8:45am–9:45am	CROSS-POLLINATION: <a href="#">Change Exchange – secret herbs and spices for change-making</a> ; facilitated network building session	Beechworth Honey Courtyard				
	Beechworth Honey Hive Kitchen      Masonic Lodge      Rotary Hall      Old Beechworth Gaol					
10:00am–11:00am	<table border="1"> <tr> <td>HOW-SHOP <a href="#">Time, talent, treasure: contemporary community philanthropy</a> Natalie Egleton &amp; Ben Rogers</td> <td>HOW-SHOP <a href="#">Co-creation for Change</a> Michelle Dunscombe &amp; Dee Brooks</td> <td>HOW-SHOP <a href="#">Organising for Change</a> (2-hour session) Nick Moriatis</td> <td>HOW-SHOP <a href="#">Understanding Social Enterprise</a> (2-hour session; repeat of Weds am session) Matt Pfahlert</td> </tr> </table>	HOW-SHOP <a href="#">Time, talent, treasure: contemporary community philanthropy</a> Natalie Egleton & Ben Rogers	HOW-SHOP <a href="#">Co-creation for Change</a> Michelle Dunscombe & Dee Brooks	HOW-SHOP <a href="#">Organising for Change</a> (2-hour session) Nick Moriatis	HOW-SHOP <a href="#">Understanding Social Enterprise</a> (2-hour session; repeat of Weds am session) Matt Pfahlert	Venues as noted
HOW-SHOP <a href="#">Time, talent, treasure: contemporary community philanthropy</a> Natalie Egleton & Ben Rogers	HOW-SHOP <a href="#">Co-creation for Change</a> Michelle Dunscombe & Dee Brooks	HOW-SHOP <a href="#">Organising for Change</a> (2-hour session) Nick Moriatis	HOW-SHOP <a href="#">Understanding Social Enterprise</a> (2-hour session; repeat of Weds am session) Matt Pfahlert			
11:00am–11:15am	FESTIVAL-WIDE MORNING TEA – PROVIDED IN HOW-SHOPS					
11:15am–12:15pm	<table border="1"> <tr> <td>HOW-SHOP <a href="#">Social Change: How Marketing can Help</a> Sharyn Rundle-Thiele</td> <td>HOW-SHOP <a href="#">Building a community movement for place-based change</a> Lisa McKenzie &amp; Carla Miles</td> <td>HOW-SHOP <i>continued</i></td> <td>HOW-SHOP <i>continued</i></td> </tr> </table>	HOW-SHOP <a href="#">Social Change: How Marketing can Help</a> Sharyn Rundle-Thiele	HOW-SHOP <a href="#">Building a community movement for place-based change</a> Lisa McKenzie & Carla Miles	HOW-SHOP <i>continued</i>	HOW-SHOP <i>continued</i>	Venues as noted
HOW-SHOP <a href="#">Social Change: How Marketing can Help</a> Sharyn Rundle-Thiele	HOW-SHOP <a href="#">Building a community movement for place-based change</a> Lisa McKenzie & Carla Miles	HOW-SHOP <i>continued</i>	HOW-SHOP <i>continued</i>			
12:15pm–1:15pm	FESTIVAL-WIDE LUNCH BREAK – PLEASE MAKE OWN ARRANGEMENTS					
1:15pm–2:45pm	CROSS-POLLINATION: <a href="#">Bringing it all together – a roadmap for empowering positive social and environmental change</a> ; facilitated network building session	Beechworth Honey Courtyard				
3:00pm–4:00pm	CROSS-POLLINATION: <a href="#">Sign of the times – a drink, a think and some ink – what we want others to feel, know and do about change</a> ; facilitated network building session	Empire Hotel Balcony, Beechworth				